

For the associates of foreign affiliated companies,
Short Course for
UNDERSTANDING TIPS of Communication with
Japanese at Business Scenes

through **茶道** Tea Ceremony

Dear business associates,

Tea ceremony includes the spirits & manners what most Japanese regard as the ideal one, such as ... "WABI SABI" "Ichigo Ichie" "Omotenashi"... Actually these spirits are deeply reflected at business scenes in Japan.

JETRO would like to invite **YOU** to experience & learn the real tea ceremony by the master of Ura-Senke School in February. She will introduce true spirits & basic manners of Tea Ceremony.

This is not only a good opportunity to brush up your communication skill with Japanese business people, but a good chance to learn authentic tea ceremony manners. Even at serious business scenes, this will be a good topic to start discussion even at serious business scenes. Please feel free to join this course!

- Date/Time : Wednesday, 15th of February, 2017
15:00 - 18:00
- Venue : Conference room, JETRO Osaka
(29th floor, Osaka Kokusai bldg., 2-3-13,
Azuchimachi, Chuo-ku, OSAKA)
- Attendee : Business associates of foreign affiliated companies,
diplomatic establishments and relative agencies
- Entry Fee : Free of charge
- Instructor : Ms. Kumiko Yokokura
Master of Tea Ceremony of Ura-Senke school &
Representative of "KUUMI-AN"

- **Date/Time** : 15:00-18:00 Wednesday, 15th of February, 2017
- **Venue** : Conference room, JETRO Osaka
(29th floor, Osaka Kokusai bldg., 2-3-13,
Azuchimachi, Chuo-ku, OSAKA)
- **Attendee** : Business associates of foreign affiliated companies,
diplomatic establishments and relative agencies
- **Entry Fee** : Free of charge
- **Instructor** : Ms. Kumiko Yokokura
Master of Tea Ceremony of Ura-Senke school &
Representative of "KUUMI-AN"

- **DEADLINE** : **Wednesday, 8th of February, 2017**
- **Admission Capacity** : 30 persons (First-come-first-served basis)
(Up to 2 attendees per company)
- **Agenda** :
 1. Lecture:
"Basic Spirit, philosophy & manners of Tea ceremony"
 2. Tea ceremony Performance by the master
Tea ceremony Experiences by the guests
(Sweets & Tea will be served to all the attendees)
 3. Q&A
- **Language** : Course : Japanese, English & Chinese on demand
Text : Japanese, English
- **Organizer** : JETRO Osaka
- **Supported by** : Osaka Business & Investment Center (O-BIC)
- **Application** : Please send the attached application form by fax or e-mail
once you filled the blanks.
- **Contact** : JETRO Osaka
Invest Japan division PIC : Sanada, Murai
TEL : 06-4705-8603
FAX: 06-4705-8650
E-Mail: osd@jetro.go.jp

E-mail : osd@jetro.go.jp FAX: 06-4705-8650

2017年2月15日(水)開催 「茶道から学ぶ日本時とのビジネス・コミュニケーションの 心得」

“Understanding tips of Communication with Japanese
at business scenes through 「SADOU」Tea Ceremony”
on 15th February, 2017

参加申込書 /Application Form

会社・団体名 Company Name			
部署・役職名 Title/Department			
氏名 Name			
住所 Address	(〒)		
TEL		FAX	
E-mail			
通訳の要否 English/Chinese Translation during the course	<input type="checkbox"/> ENGLISH <input type="checkbox"/> CHINESE <input type="checkbox"/> 不要 NO I don't need		

※ご記入いただいた情報は適切に管理し、本講座の実施運営に利用します。

また、お客様の個人情報は、ジェトロ個人情報保護方針(<http://www.jetro.go.jp/privacy/>)に基づき、適正に管理運用します。

JETRO is committed to respecting the privacy rights of attendees of the course or visitors of its website. This privacy policy explains how we collect, store and use personal data about you at the browse www.jetro.go.jp/privacy/. It provides you with details about the types of personal data that we collect from you, how we use your personal data and the rights you have to control our use of your personal data.