

Online Seminar: The Future of Mobility – Innovative Mobility Projects in Düsseldorf

Due to climate change, digitization and new urban planning concepts, mobility in all of its forms – from micro mobility to the automotive sector to the aviation industry – is undergoing disruptive changes, a process which is far from over yet. These changes impose major challenges to companies, communities and cities, but also offer various new opportunities.

How is the City of Düsseldorf prepared for these challenges? Which innovative mobility projects are currently implemented at the business location? And what opportunities do they offer especially for Japanese companies?

In this seminar, JETRO and the Office of Economic Development Düsseldorf would like to provide you with a brief overview of recent developments regarding new mobility trends in Germany and Düsseldorf and to introduce the participants to some case studies on innovative mobility projects in Düsseldorf as well as the links they might offer for Japanese companies.

Date; 10:00 – 12:00(CET) / 18:00-20:00(JST), Wednesday 8th December 2021

Style: Online Seminar (ZOOM)

Main Organizers: JETRO Düsseldorf, City of Düsseldorf ,

Participation Fee : Free of Charge

Registration: Please register on the following website until 6th December 2021.

<https://www.jetro.go.jp/form5/pub/tcd/seminar211208>

Language: English (Simultaneous Japanese Translation)

*Download of Zoom App. is required to activate simultaneous translation function.

Contact: JETRO Duesseldorf (Mr.Koba) TCD@jetro.go.jp

Program	
10:00-10:05	Opening : JETRO Düsseldorf Dai Ueda, Director General , JETRO Düsseldorf
10:05-10:15	“Overview on Mobility Industry in Germany” Ryo Koba, Deputy Director General , JETRO Düsseldorf
10:15-10:25	“Düsseldorf - Your Hub for Innovative Mobility Projects” Annette Klerks, Head of International Business Service, Office of Economic Development Düsseldorf
10:25-10:35	Q&A Part I
10:35-10:55	Case Study I: EUREF Campus Düsseldorf “Innovation Campus – Future Lab For Energy & Mobility Solutions” Karin Teichmann , Board Member , EUREF Campus AG
10:55-11:15	Case Study II: Vodafone “Mobility Projects at the Vodafone Innovation Park“ Michael Bösing, Head of Technology Innovation Development & Projects, Vodafone
11:15-11:35	Case Study III: Düsseldorf Airport "Enhancing intermodal mobility @DUS Airport" Dr. Andreas Kraus, Senior Vice President Corporate Development, Düsseldorf Airport
11:35-11:55	Q&A Part II
11:55-12:00	Closing

Moderation: JETRO Düsseldorf Ryo Koba

*Details of the program might change without preannouncement.